

9TH ANNUAL
EDUCATOR CONFIDENCE REPORT

PART 1

Outlook on Teaching & AI



Message from Jack Lynch

Welcome to HMH's 9th annual Educator Confidence Report (ECR). The report gives voice to our nation's educators by asking them about issues that impact them daily. We usually roll out the entire report at once. But this year, we're sharing the results in **three reports** over the course of the back-to-school season, each focusing on the key topics on educators' minds.

Part 1: Outlook on Teaching & AI looks at the Teacher Confidence Index, the report's annual measure of confidence in the teaching profession. We'll examine some early signs of stabilization in confidence, as well as the positive impacts of technology in the classroom during this period of shifting landscapes.

We will explore how educators are feeling about the newest trends in **generative AI**, how they may be using it, and where they see potential. This year's data show that educators are seeing the potential benefits of AI, as it begins to take hold in the classroom. Educators are also looking for **actionable guidance** on how to use this powerful technology.

At HMH, we know that we can blend the best of technology with the best of the classroom experience, creating what we call the **high-tech, high-touch classroom**. We believe technology should be integrated using a **human-centered approach** that supports teachers and gives them time to create meaningful, dynamic learning experiences for students.

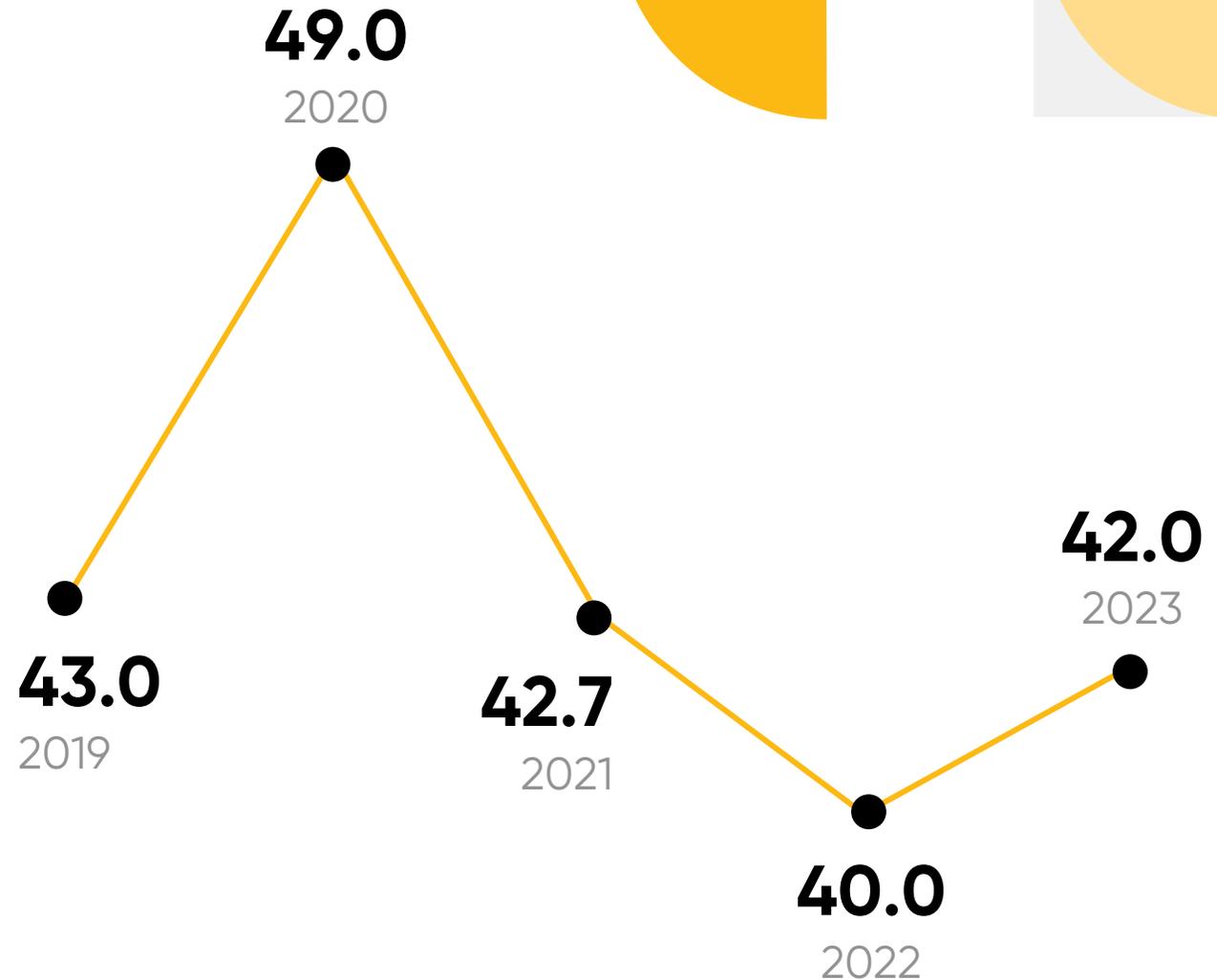


Jack Lynch, CEO



Educator Confidence Index: A Turning Point?

Overall confidence in the teaching profession sees a slight increase from last year, potentially signaling a turn for the better. Educators also report a more positive outlook on the education profession (+5%), inching back to pre-pandemic levels.



**Gains from 2019–2023:
Educators are seeing
the positive impacts of
tech and increased
attention to social and
emotional learning
now more than ever.**

**Factors that have a positive
impact on the state of
education:**

2019–2023

+17%

Increased use of digital
platforms to improve
student engagement

+17%

Increased attention to
students' social and
emotional needs



Only 10% of educators surveyed used generative AI in their classrooms last year. Among those, 74% plan to increase their usage in the coming school year.

Signaling growing interest, 38% of educators plan to adopt AI tools in the 2023-2024 school year.

Responses were mixed on the helpfulness of AI-generated content in the curriculum:

12%

Very/Extremely
Helpful

44%

Somewhat
Helpful

44%

Not Very /
Not at All Helpful

When asked about areas where AI could help teacher workflow, the top 3 choices were:

1

Worksheets (51%)

2

Lesson Plans (48%)

3

Ideating on Writing
Prompts (41%)





Educators do not feel confident in their abilities to use AI tools and are looking for guidance.

57%

agree that AI is an inevitable tech advancement and should be harnessed in a positive way.

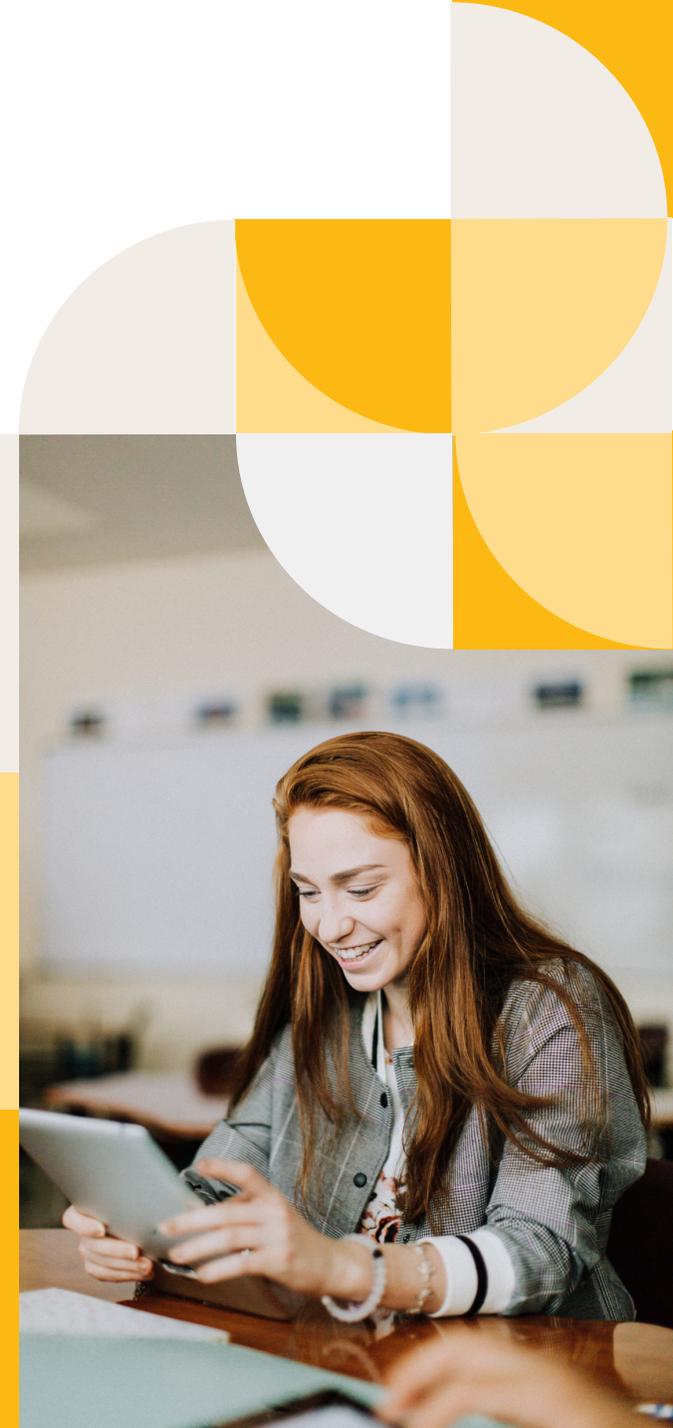
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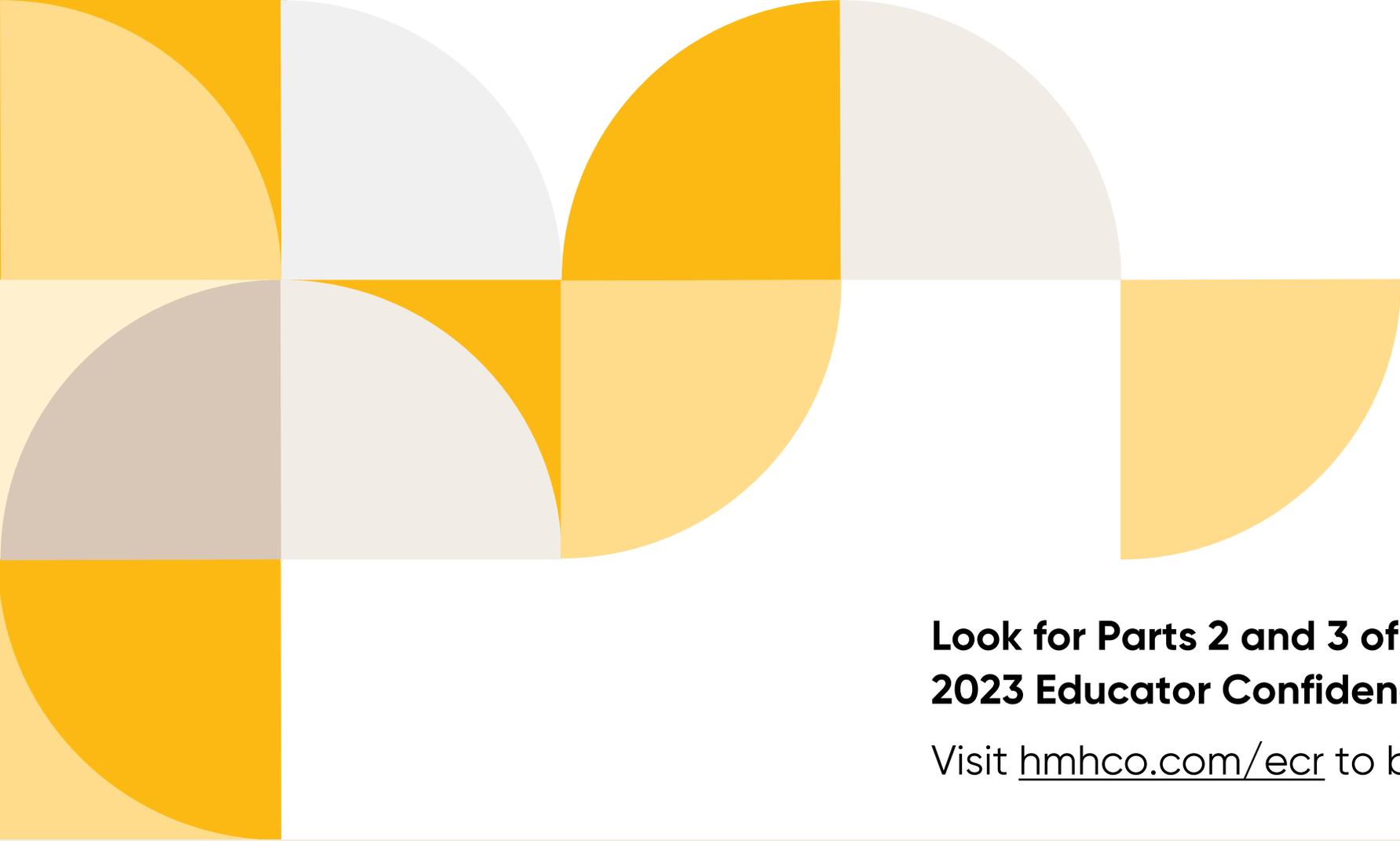
1 in 5

feel equipped to harness tools like ChatGPT in the classroom/school.

58%

are interested in professional development or coaching in AI.



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Look for Parts 2 and 3 of the 2023 Educator Confidence Report this fall.

Visit hmhco.com/ecr to be the first to receive them.



1,215 Educators

1,000 teachers and
215 administrators



15-Minute Survey

Carried out online via
computer and mobile



May 10–June 27

Data was collected over
a 1.5-month period



Coast to Coast

Data was weighted to be
nationally representative